



# Adobe® Products Catalog

Spring 1994

**Take 25% off**  
Adobe Type Library  
packages listed  
on pages 28-36

To order or receive more information on Adobe software, call toll-free: **1-800-833-6687**.  
Outside North America, contact your local Adobe distributor or call **1-408-986-6555**.  
(For more ordering information, see page 3.)

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# The Means of Expression

At Adobe, our goal is to help people effectively use computers to create and share information. That's why we invented the Adobe PostScript™ page-description language, the imaging technology that, since its introduction in 1985, has become the industry standard worldwide. It enables you to create, view and print documents that incorporate text, graphics, images and color across a full range of desktop computers and printers.

Extending the reach of PostScript software, Adobe Acrobat™ products let you share those rich documents electronically, across computing environments. And our award-winning graphics applications (such as Adobe Illustrator™ and Adobe Photoshop™), typefaces and type-related tools give you the means to express any message, whether it's with printed documents or with moving pictures and sound (Adobe Premiere™). You can work on a Macintosh®, IBM® PC or other computer, because Adobe products are available for the most popular operating systems, including DOS, Macintosh, Microsoft® Windows™, OS/2® and UNIX®.

Best of all, Adobe software gives you complete control over the creation, production and distribution process. See your ideas come instantly to life. Explore as many options as you like. Generate the highest-quality output. Share your work across the enterprise. When you use Adobe software tools, individually or together, you can communicate more effectively and express yourself in more ways than you ever dreamed possible.



Symbol from Giddyup Thangs  
(Adobe Wild Type)

## How to Order

### **It's easy to purchase Adobe products. Inside the USA and Canada:**

Just visit the Adobe Authorized Reseller nearest you or call toll-free **1-800-833-6687** (Monday through Thursday from 8 a.m. to 5 p.m. PT; Friday from 8 a.m. to 2 p.m. PT).

Type On Call™ software customers call **1-800-682-3623** (weekdays from 6 a.m. to 7 p.m. PT).

To immediately receive Adobe product literature, call our automated fax-response system at **1-800-235-0078**.

For volume purchase information, call **1-800-833-6687**.

For information about ordering Japanese language products in the USA, call SystemSoft America at **1-800-882-8856**.

Prices valid in the USA and Canada only.

### **Outside North America:**

Contact your local Adobe distributor or call **1-408-986-6555**.

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**To order, call 1-800-833-6687**

# Adobe Acrobat

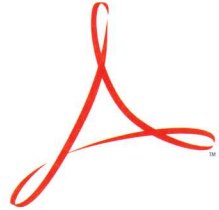
*The power to communicate*

The documents you create on your computer are all different, but there's one thing they have in common: They almost all end up on paper.

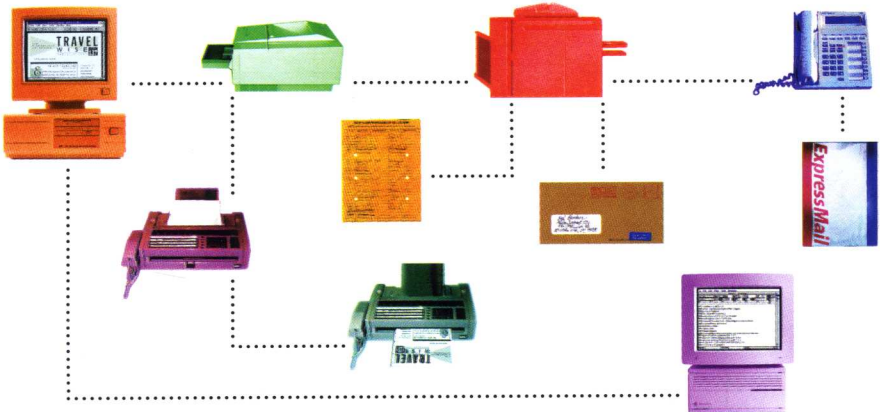
**The paper-moving problem** First you create a document on your computer. Then you print it out, make copies and pass them around the office. To meet your deadline, you fax the document, which the receiver photocopies while waiting for the original to arrive in a day or two. Sound familiar?

Think of the time and money you'd save if you could stop photocopying, faxing and overnight mailing and, instead, send complete documents electronically over existing computer networks. Think how much more effectively your documents would communicate if their visual appearance stayed put, no matter where they went.

Until today, incompatibilities between hardware, operating systems and application software have made it possible for you to share only simple e-mail messages or featureless ASCII files. Adobe Acrobat has changed all that.



Today, businesses spend billions of dollars simply moving paper from place to place.





**The Acrobat solution** Adobe Acrobat software gives your computer the power to communicate in a whole new way. Now you can easily share documents electronically – complete with text, graphics, photos and color – regardless of computer, operating system, fonts or application software.

Once you install Adobe Acrobat, you can convert any document on your computer into a new file format called the Portable Document Format (PDF). Any computer with Adobe Acrobat can display and print your PDF file, even if the machine lacks the originating software or fonts. Storage requirements are low. Yet the information is complete in every detail, no matter how long or complex the document.

With Adobe Acrobat products, you'll spend less time and money moving paper around, while preserving the investment you've already made in computer hardware, software, networks and electronic mail systems.

Adobe Acrobat software lets you convert documents created with most programs into a special file format called PDF. Based on the Adobe PostScript language, PDF compactly saves documents of any length or visual complexity.

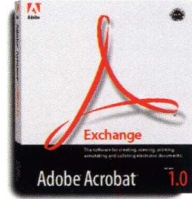
Now any document you send can be read, printed and stored by receiving computers. Adobe Acrobat preserves document appearance, and provides tools that help you navigate through pages on-screen. Instead of being deluged with unwanted paper, you can print out PDF files as you need them.

# Acrobat Exchange

*The software for creating, viewing, printing, annotating and collating electronic documents*

Acrobat Exchange software gives you the power to share documents with other Adobe Acrobat users. With it, you can create, view, collate, navigate, annotate and print PDF documents. Easy-to-use tools let you pan, scroll, magnify, find and select text, plus rotate, insert and delete pages. Create "sticky notes," outlines and links in a document, all with a few simple mouse clicks. Leaf through "thumbnail" miniature pages to see the whole document quickly.

Includes the PDF Writer driver for converting documents into PDF files, ATM™ software (p.17), multiple master technology for font substitution, and 14 Adobe typefaces. Macintosh version also includes Adobe Type Reunion™ software (p. 20).



**Available for:**

- Macintosh
- Windows



**Awards:**

- Fall 1992, BYTE Best of COMDEX

**Suggested Retail Price:**

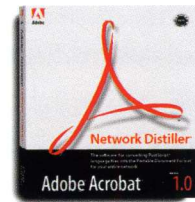
\$195\*

# Acrobat Distiller™

*The software for converting Adobe PostScript language files into the Portable Document Format*

No matter what application or computer you use, you can create a PostScript language file. Acrobat Distiller software converts PostScript language files into PDF files for other Acrobat users to view and print. Available in personal and network versions, Acrobat Distiller is designed to create PDF files from UNIX and DOS environments, from documents that contain Encapsulated PostScript (EPS) language artwork or images, and from documents created with desktop publishing software.

Includes 2-computer license, ATM software (p. 17), 39 Adobe typefaces, and the Type On Call CD-ROM (p. 24).



**Available for:**

- Macintosh
- Windows



**Awards:**

- Fall 1992, BYTE Best of COMDEX

**Suggested Retail Price:**

Personal \$695

Network \$2,495

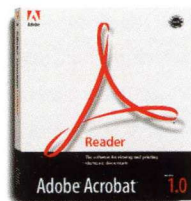


## Acrobat Reader

*The software for viewing and printing electronic documents*

Acrobat Reader is the perfect tool for corporate and commercial publishers who distribute documents to a large audience. By providing Acrobat Reader to your users, you can deliver documents in the most time-efficient, cost-effective way – electronically, instead of on paper. Recipients can view and print any PDF document you send, plus access the annotations, bookmarks and links that are part of the PDF file. The result: You save time and money. And your audience gets instant, up-to-date information.

Also available for individual users. Includes ATM software (p. 17), multiple master technology for font substitution, and 14 Adobe typefaces. Macintosh version also includes Adobe Type Reunion software (p. 20).



### Available for:

- Macintosh
- Windows



### Awards:

- Fall 1992, *BYTE* Best of COMDEX

### Suggested Retail Price:

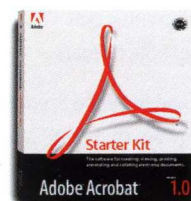
Individual \$50  
50-User Pack \$2,000\*

## Acrobat Starter Kit

*The software your workgroup needs to create and share electronic documents*

This package contains everything a workgroup of 10 needs to use Adobe Acrobat software: Acrobat Exchange for viewing, printing, annotating and collating electronic documents, and Acrobat Distiller for converting PostScript language files into the Portable Document Format.

Includes Acrobat Exchange 10-user license, Acrobat Distiller 2-computer license, ATM software (p. 20), multiple master technology for font substitution, 39 Adobe typefaces, and the Type On Call CD-ROM (p. 24). Macintosh version also includes Adobe Type Reunion software (p. 20).



### Available for:

- Macintosh
- Windows



### Awards:

- Fall 1992, *BYTE* Best of COMDEX

### Suggested Retail Price:

\$1,395

\*Volume discounts available.

# Adobe Illustrator

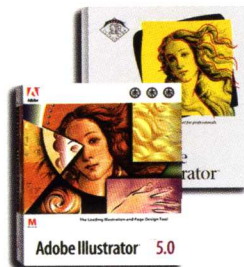
*The leading illustration and page-design tool*

Adobe Illustrator software gives graphic artists and enthusiasts, technical illustrators and desktop publishers a powerful, professional design tool. Advanced and feature-rich, it offers unlimited creative options and unsurpassed precision.

Create, manipulate and refine artwork flexibly and accurately. Sketch freehand, trace over scans or enter precise object dimensions. Edit in preview mode, add and select points on curves, lines and objects, and snap to any point. Unsurpassed text-handling features let you place text along or within any path, then edit and transform it easily. Work with text blocks of any shape.

Adobe Illustrator supports 24-bit color, so you can view more than 16.7 million colors on-screen. Choose from popular color-matching systems. Generate color separations automatically. And count on receiving the highest-quality output. Macintosh version offers additional features, including plug-in filters (such as Pathfinder technology for overlapping objects), layers, an enhanced Paint Style palette, multiple levels of undo, gradient fills, custom color palettes, custom views and page sizes and a pressure-sensitive calligraphic pen. Windows version imports and exports many file formats.

Includes Adobe Separator™ color-separation software, ATM software (p. 17), 40 Adobe typefaces and a selection of predrawn artwork. Windows version also includes Adobe Streamline™ (p. 10) and Adobe TypeAlign™ (p. 20) software. Macintosh Deluxe CD-ROM Edition includes 40 additional Adobe typefaces, interactive tips and techniques, an artists' gallery, third-party clip art, the Type On Call CD-ROM (p. 24), and tryout versions of other Adobe applications.



#### Available for:

- Macintosh
- Windows
- DEC™ ULTRIX™-Motif™
- Silicon Graphics® Irix®-Motif



#### Awards:

- 1992, *InfoWorld* Buyers Assurance Seal
- for Macintosh version:
- 1993, 1992 and 1991, *Macworld* World Class Award
- 1991, *BYTE* Readers' Choice Award
- 1991, *Desktop Publisher* Editors Choice Award
- 1991, *MacWEEK* Editors' Choice Award
- 1990, *InfoWorld* Product of the Year

#### for Windows version:

- 1993, *PC Magazine* Editors' Choice Award
- 1992, *Publish* "5 Star" Rating
- 1993, *Windows Magazine* WIN Award
- 1992, *BYTE* Award of Distinction
- 1992, *PC Computing* MVP Finalist

#### Suggested Retail Price:

Macintosh Standard \$595  
Macintosh Deluxe \$695  
Windows \$695  
UNIX \$695-995

# London's Journey

with eight letters  
by L. S. Cruz

BY HENRY LONDON SMYTHE

## Just Add Hot Water

The Eastern herb of choice is picking up steam in the west

By Michael Lohmeier

According to Chinese legend, an emperor known as the Divine Healer accidentally discovered tea and its medicinal power when he fell from the palace into a pool of boiling water. Today, reports of the healing properties of this remarkably green, slightly astringent herb have made it one of the most popular in Japan—have you heard about matcha? Here in the ranks of suburban stores, in fact, researchers at Rutgers University in New Jersey have found that consumption of

For the original article, see the March 1993 issue of *Men's Health*. For more information, visit [www.menshealth.com](http://www.menshealth.com).

© Metropolitan STEEL Mfg. Co., 1993

Green tea is the king of teas, with 95 percent of the world's supply produced in one of the most scenic, ancient, mountainous, and fertile regions in the world. And while traditional tea drinking is still popular in Asia, the medicinal properties of this green, low-calorie herb are now being used in a variety of ways. In fact, researchers at Rutgers University in New Jersey have found that consumption of

China, hot, raspberry sprouts, consumption, China, of Earl Grey, the varieties are endless.

Not quite as healthy as the rest of accessories for the making and drinking of tea. There is a lot more to the story. But walking through the kitchen of any major department store will tell you that there are almost as many parts as there are kitchens.

Continued on next page

**"Hot or cold, Tea is definitely becoming a popular drink among the trendy..."**

The New Strength Tea

Adobe Illustrator combines precise illustration and single-page design capabilities in one package. And gives you as much flexibility with text

as with graphics. This catalog, for example, was designed with the program.

# Adobe Streamline

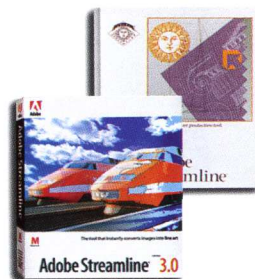
*The tool that instantly converts  
images into line art*

Now you can have line art in an instant. With Adobe Streamline software, you can quickly convert any black-and-white or color bitmapped image into flexible PostScript language artwork.

Simply scan a logo, photograph, sketch or technical drawing. Then convert it as-is or edit it with powerful new preprocessing tools. Preview how each conversion option – from simple black-and-white line art to posterization of up to 256 colors – will affect the image before you make your selection.

Once your image is converted to editable line art, you can smooth its Bézier curves and change colors by fill, stroke or both. Alter CMYK values with the powerful Paint Style dialog – even assign custom colors from Adobe Illustrator (Macintosh version only, p. 8).

When you're ready to print, just cut and paste the PostScript language line art into graphics applications such as Adobe Illustrator, Adobe Dimensions™ (p. 11) or Adobe Photoshop™ (p. 12). Your converted image will keep its clean, crisp lines and print beautifully at any resolution.



#### Available for:

- Macintosh
- Windows
- Also available bundled with Adobe Illustrator for Windows



#### Awards:

- 1991, *Desktop Publisher* Editors Choice Award
- 1989, *PC Magazine* Editors' Choice Award

#### Suggested Retail Price:

\$195

A bitmapped image can often meet your production needs, but can become distorted when scaled or output at high resolution.

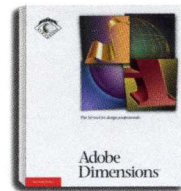
After a few seconds in Adobe Streamline, though, it becomes compact, editable, PostScript language line art.

## Adobe Dimensions

*The 3D tool for design professionals*

Go from 2D to 3D, just like that. With Adobe Dimensions software, you can create, extrude, revolve, bevel and manipulate simple 3D objects and effects and integrate them with artwork from popular 2D graphics programs, such as Adobe Illustrator (p. 8), Aldus FreeHand® and Deneba Canvas. For the first time, you can perform 3D rendering using fully editable Bézier curves. And automatically generate shading based on lighting, view angles and surface properties that you select.

Import art from your drawing program and give it 3D properties. Or create a 3D shape in Adobe Dimensions and map 2D PostScript language art to it. Either way, you work in a friendly, familiar drawing environment. Adobe Dimensions is perfect for packaging, logos and all kinds of design projects and presentations, even simple animation sequences for digital movies.



**Available for:**

- Macintosh

**Awards:**

- 1993, *Macworld* World Class Award

**Suggested Retail Price:**

\$199



In Adobe Dimensions, you can easily create 3D objects, then map outline type and 2D PostScript language artwork around them. Combine 2D and 3D elements in your drawing program for unique effects.

# Adobe Photoshop

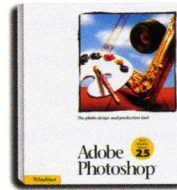
*The world's leading photo design  
and production tool*

Adobe Photoshop software is ideal for designers creating original artwork, for photographers retouching images, and for prepress professionals producing high-quality color separations and output. With Adobe Photoshop, you can design electronic artwork with a wealth of powerful painting and selection tools, or retouch and correct true color or black-and-white scanned images with processing tools and filters.

Start with a blank screen or scan an image directly into the program. Then add or correct color. Execute delicate retouching. Import Adobe Illustrator (p. 8) files. Export all or part of an image to your page-layout program. Create duotones, tritones and quadtones. Paint in more than 16 million colors on-screen. Use filters to correct scanned images or transform them with dazzling special effects.

And when you've got just what you want, produce it – with professional controls for four-color proofing and high-quality color separations from an Adobe PostScript image-setter or high-end prepress system. Includes ATM software (p. 17) for smooth type. Macintosh Deluxe CD-ROM Edition includes interactive tips and techniques, an artists' gallery, stock photography, third-party filters, the Type On Call CD-ROM (p. 24), and tryout versions of other Adobe applications.

You can extend the capabilities of Adobe Photoshop by choosing from the broadest, highest-quality selection of third-party filters and other add-ons. You can also speed up calculation-intensive functions with third-party accelerator boards that use Adobe technology; look for products that display this logo:



**Available for:**

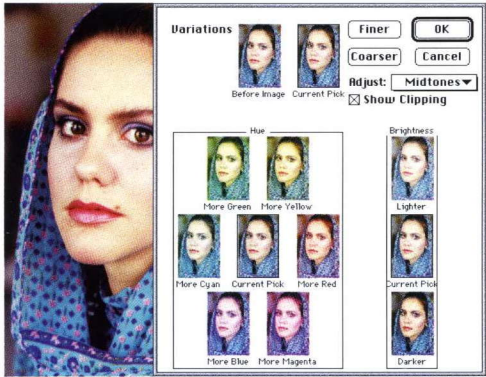
- Macintosh
- Windows

**Awards:**

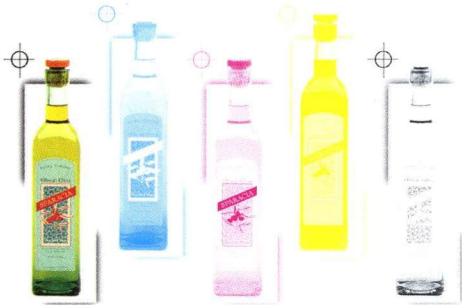
- 1993, 1992 and 1991, *Macworld* World Class Award
- 1992, *MacWEEK* Diamond Award
- 1992, *AV/Video* Hot Product of the Year
- 1992 and 1991, *Publish* Readers' Choice Award
- 1992 and 1991, *InfoWorld* Product of the Year
- 1991 and 1990, *MacUser* Editors' Choice Award
- 1991, *MacWEEK* Target Award
- 1990, *Personal Publishing* Product of the Year

**Suggested Retail Price:**

\$895  
Macintosh Deluxe \$995



Use the new Variations feature in Photoshop to adjust color and brightness of an image by previewing a range of options simultaneously. Just click on the choices until you get the results you want.



Using Adobe Photoshop, you can scan, assemble and compose multiple images,

enhance them with composite controls and color adjustments, then generate high-quality, four-color separations.

# Adobe Premiere

## *The digital movie-making and video production tool*

Put your ideas in motion. With Adobe Premiere software, it's easy to create high-quality digital movies and videotapes. This popular editing program lets you easily combine video, audio, animation, photos and graphics to bring your ideas to the screen. It's like having a professional movie studio on your desktop.

Simply gather your clips and arrange them in the order you want them to play. Capture QuickTime™ or Microsoft Video for Windows movies from videotape. Import files from Adobe Photoshop (p. 12), Adobe Illustrator (p. 8), Adobe Dimensions (p. 11) and other graphics programs. Or export a filmstrip to Adobe Photoshop for painting. Set critical editing options with a mouse-click. Choose from a broad range of special effects and transitions. Create or import titles and credits with gradient fills and soft shadows.

Use Adobe Photoshop-compatible and other plug-in filters to generate tints, distortions and more. Preview your production without using a lot of memory. And when you're through, produce your movies for small- or full-screen viewing, and even export them to tape.

Macintosh version offers additional features, including the ability to create infinite layers of moving images, mix up to 99 stereo soundtracks with CD-quality output, "fly" any clip around the screen with subpixel motion and field rendering for the smoothest action, and generate edit decision lists for export to professional video production equipment.

Macintosh version includes ATM software (p. 17) for smooth type and four Adobe typefaces. Macintosh Deluxe CD-ROM Edition includes interactive tips and techniques, a collection of stock footage and photos, third-party filters, titling templates, a special QuickTime movie with the artist's how-to, on-line documentation with Acrobat Reader software (p. 7), the Type On Call CD-ROM (p. 24), and tryout versions of other Adobe applications.



#### Available for:

- Macintosh
- New for Windows!



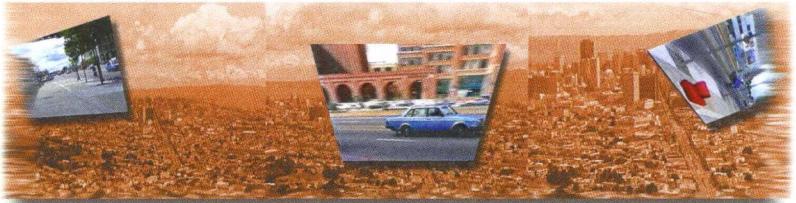
#### Awards:

- 1993, Software Publishers Association Critics' Choice Award
- 1993, MacUser Editors' Choice Award
- 1992, MacWEEK Diamond Award
- 1992, BYTE Award of Excellence
- 1992, Presentation Products Readers' Choice Award
- 1992, InfoWorld Buyers Assurance Seal

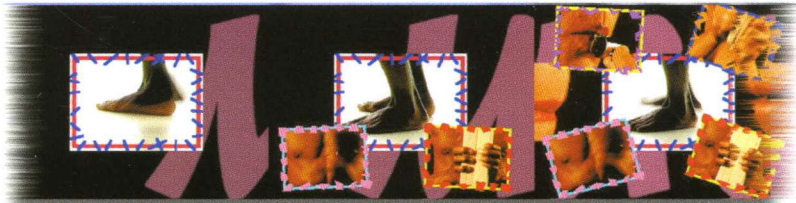
#### Suggested Retail Price:

Macintosh standard \$695  
Macintosh Deluxe \$795  
Windows \$295

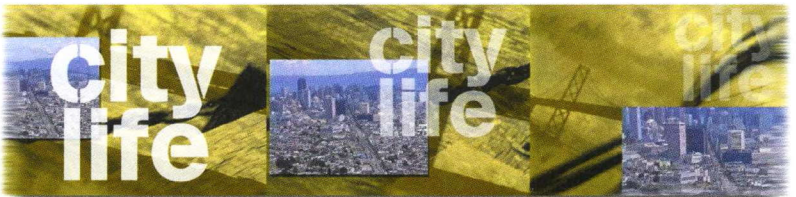




1



2



3

1 Motion control lets you “fly” any still or moving image along a path with twisting, zooming, rotation and distortion effects.

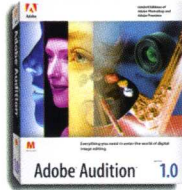
2 Build movies and videotapes using dozens of professional effects and transitions, including superimposed moving or still images, motion control, dissolves, wipes, zooms, distortions and much more.

3 Superimpose crisp, clear titles and imaginative graphics created in Adobe Illustrator (p.8) and Adobe Photoshop (p. 12) software.

# Adobe Audition™

*Everything you need to enter the  
world of digital image editing*

Adobe Audition brings together in one package limited editions of the industry-leading Adobe Photoshop (p. 12) and Adobe Premiere (p. 14) programs. Together, they give you an easy, inexpensive entrée into the world of digital image editing. Start with scanned photos or your own video footage. Or choose from the images that come with the package – including more than 700 stock photos and dozens of QuickTime movie clips on the bonus CD-ROM.



With Adobe Photoshop Limited Edition, you can manipulate photographic images in virtually any way you can imagine. Add or correct color, for example, with a few simple key-strokes. Execute delicate retouching. Even import filmstrips from Adobe Premiere LE and edit individual frames.

And with Adobe Premiere Limited Edition, you get all the power of a video editing station right at your desktop. You can combine video, audio, animation, photos and graphics, then produce your QuickTime movie for small- or full-screen viewing, and even export it to videotape.

These limited editions have all the powerful features of their parent programs except certain high-end output capabilities, such as generating color separations and edit decision lists for professional video production. For these features, Audition owners can upgrade at a special low price.

Includes a collection of stock photos, QuickTime movies, plug-in filters and special effects. Comes with a CD-ROM that also includes interactive tips and techniques, over 700 extra stock photos and movies, an image browser, and Acrobat Reader software (p. 7) with on-line user guides.

**Available for:**

- Macintosh



**Suggested Retail Price:**

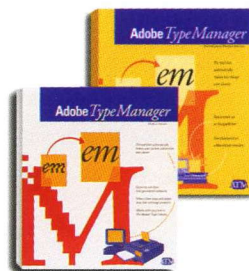
\$249

## Adobe Type Manager (ATM)

*The tool that gives you crisp, clear text,  
on-screen and in print*

Award-winning ATM software eliminates jagged type on the computer screen and printed page. The program installs in minutes and works transparently with most Macintosh and Windows applications. (ATM technology is built right in to OS/2.) Because ATM scales Type 1 fonts “on the fly” to any point size, what you see on-screen is what you’ll get on paper. And ATM ensures that you get the highest-quality output, whether you use an Adobe PostScript or non-PostScript printer.

The ATM retail package includes 13 popular typefaces found in most Adobe PostScript language printers. The following Adobe products include ATM: Adobe Acrobat family (p. 6), Adobe Illustrator (p. 8), Adobe Photoshop (p. 12), Adobe Premiere (p. 14), Adobe Audition (p. 16), Adobe Type Basics (p. 21), Adobe Wild Type™ (p. 22), Adobe Value Pack (p. 23), Type On Call (p. 24), Adobe Font Folio™ (p. 25) and multiple master typefaces (p. 27). ATM is also available bundled with a variety of third-party applications and printer products.



#### Available for:

- Macintosh
- Windows

#### Awards:

- 1993, 1992, 1991 and 1990, *Macworld* World Class Award
- 1992, 1991 and 1990, *Publishers' Choice* Award
- 1991, *PC WEEK* Analyst's Choice Award
- 1991, *PC World* Best Buy and World Class Award
- 1991, *PC Magazine* Editors' Choice Award
- 1991, *Computer Reseller News* Editor's Choice Award
- 1991, *Desktop Publisher* Editors' Choice Award
- 1990, *BYTE* Award of Excellence
- 1990, *PC Computing* MVP Award
- 1989, *MacUser* Editors' Choice Award
- 1989, *InfoWorld* Product of the Year

#### Suggested Retail Price:

\$60

#### Courier

Regular

*Oblique*

**Bold**

***Bold Oblique***

#### Helvetica

Regular

*Oblique*

**Bold**

***Bold Oblique***

#### Times

Roman

*Italic*

**Bold**

***Bold Italic***

#### Symbol

αβχδεφγηηθκλμνοπ

# Adobe SuperATM™

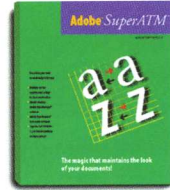
*The magic that preserves text formatting*

Say goodbye to the plain, bitmapped typefaces – like Geneva and Courier – that you usually see on-screen when you open a document that comes from someone else. Without the same fonts as the author's, you haven't been able to work with text in its original format. And sometimes, you can't even read it.

Adobe SuperATM software solves that font problem. An enhanced version of award-winning Adobe Type Manager software (p. 17), it maintains formatted text on computers running the same application. This remarkable program creates "substitute fonts" that match the weight and width of many Adobe text typefaces whenever the actual typeface is missing from your computer.

As a result, line breaks, page breaks, spacing and font styles stay put. Which means that you can revise, copyfit and collaborate all you want, until you get the document you need.

Works with leading applications. Includes database of font metrics, two multiple master typefaces for font substitution, five bonus typefaces, ATM and Adobe Type Reunion (p. 20) software, and the Type On Call CD-ROM (p. 24).



**Available for:**

- Macintosh

**Awards:**

- 1993, *MacUser* "5 Mice" Rating

**Suggested Retail Price:**

\$149

Original Document

**TRAVEL WISE**

VOLUME 10 ISSUE NO. 3

**Emergency Items**

1. Aspirin/antacid
2. Band-aids/first-aid ointment
3. Zip-top plastic bags
4. Bottle opener/corkscrew
5. Foldable tote bag
6. Small flashlight
7. Liquid detergent
8. Insect repellent/bite ointment
9. Heavy-duty tape
10. Extra batteries
11. One-dollar bills
12. Spare set of luggage keys

**Riding the Rails**

*Whether you travel for pleasure or for business, the last thing*

timetables from your travel agent or from the local office of individual railroads. The Thomas Brook International Train Timetable, available in many bookstores, is even more comprehensive. Plan one or two backup itineraries that you can use in case of strikes, weather changes, and so on. *continued page 2*

**Leave Jet Lag Behind**

*Whether you travel for pleasure or for business, the last thing*

to depart, so you can check in and get settled with time to spare. If you board a cool airplane when you're overheated, the abrupt temperature change can increase your chances of feeling unwell.

**2. Adjust your timing.**  
As soon as you take off, set your watch to your destination's time zone. It's a simple way to get mentally prepared for arrival.

**3. Stay hydrated.** Alcohol is much more potent in the air than on the ground. So it's best to avoid alcohol and to drink plenty of water - many airlines now offer bottled varieties - and light fruit juices.

A formatted document contains typefaces that help communicate the message effectively.

Without SuperATM

**TRAVEL WISE**

VOLUME 10 ISSUE NO. 3

**Emergency Items**

1. Aspirin/antacid
2. Band-aids/first-aid ointment
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4. Bottle opener/corkscrew
5. Foldable tote bag
6. Small flashlight
7. Liquid detergent
8. Insect repellent/bite ointment
9. Heavy-duty tape
10. Extra batteries
11. One-dollar bills

**Riding the Rails**

*Whether you travel for pleasure or for business, the last thing*

There's no more economical, efficient and fun way to travel in Europe than by train.

To use trains most effectively, plan your progress so you can avoid unnecessary backtracking. Trains are also ideal for day excursions. You can get condensed

bookstores, is even more comprehensive. Plan one or two backup itineraries that you can use in case of strikes, weather changes, and so on. *continued page 2*

**Leave Jet Lag Behind**

When you receive that document electronically, your application is likely to display it in a generic, default typeface. The original text formatting and the clarity that it provides are lost.

With SuperATM

**TRAVEL WISE**

VOLUME 10 ISSUE NO. 3

**Emergency Items**

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As soon as you take off, set your watch to your destination's time zone. It's a simple way to get mentally prepared for arrival.

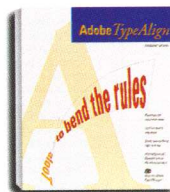
**3. Stay hydrated.** Alcohol is much more potent in the air than on the ground. So it's best to avoid alcohol and to drink plenty of water - many airlines now offer bottled varieties - and light fruit juices.

SuperATM software creates "substitute fonts" that preserve text formats and document readability.

## Adobe TypeAlign

*The tool for creating logos,  
headlines and type effects*

Type set on a straight line can make your message fall flat. But with the Adobe TypeAlign utility, you can easily create novel type effects that get instant attention. Just draw a line, arc or freehand curve, type text along it, and shape it any way you want. The text automatically follows, even around corners and inside shapes. Adobe TypeAlign files are compatible with most word processing, drawing, presentation and page-layout programs. (Requires ATM software, p. 17.)



**Available for:**

- Macintosh
- Windows

**Awards:**

- 1991, *Desktop Publisher* Editors Choice Award
- 1989, *MacUser* Editor's Choice Award

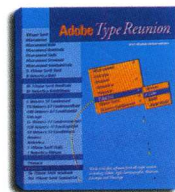
**Suggested Retail Price:**

\$99

## Adobe Type Reunion

*The tool that makes font menus easy to use*

Installed in your Macintosh system folder, Adobe Type Reunion software automatically sorts and displays all your Type 1 typefaces alphabetically by family name, with a handy submenu that shows styles and weights. The program reduces the length of a typical font menu by as much as 80 percent and makes all your typefaces easily accessible.



**Available for:**

- Macintosh

**Award:**

- 1991, *Desktop Publisher* Editors Choice Award

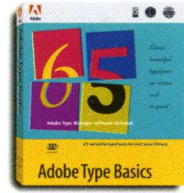
**Suggested Retail Price:**

\$65

# Adobe Type Basics

65 versatile typefaces to start your library

Here's a great way to jump-start your collection of typefaces. Adobe Type Basics brings together the 35 standard typefaces you'll find in most Adobe PostScript printers, plus 30 other best-selling Adobe typefaces. This extra selection gives you lively text and display faces, plus script faces and symbols specially chosen to complement the 35 printer fonts. Includes ATM software (p. 17) for smooth, beautiful type.



Available for:

- Macintosh
- Windows
- OS/2



Suggested Retail Price:

\$198

**Text**

Americana  
Regular  
Extra Bold

- ITC Avant  
Garde Gothic  
Book  
Book Oblique  
Demi  
Demi Oblique

Barmeno  
Regular  
Medium  
Bold  
Extra Bold

- ITC Bookman  
Light  
Light Italic  
Demi  
Demi Italic
- Adobe Caslon  
Regular  
Italic  
Semibold  
Semibold Italic

- Courier  
Regular  
Oblique  
Bold  
Bold Oblique

- Formata  
Regular  
Italic  
Medium  
Medium Italic
- Adobe Garamond  
Regular  
Italic  
Bold  
Bold Italic

- Helvetica  
Regular  
Oblique  
Bold  
Bold Oblique

- Helvetica Narrow  
Regular  
Oblique  
Bold  
Bold Oblique
- New Century Schoolbook  
Regular  
Italic  
Bold  
Bold Italic

- Palatino  
Regular  
Italic  
Bold  
Bold Italic

Tekton  
Regular  
Bold

- Times  
Roman  
Italic  
Bold  
Bold Italic

■ One of the typefaces or families included in the Adobe Type Manager retail package (p. 17).

■ One of the typefaces or families previously included in the Adobe Plus Pack.

**Display**

**Blackoak**  
LITHOS REGULAR  
**LITHOS BLACK**  
Parisian  
TRAJAN BOLD

**Script**

- ITC Zapf Chancery  
Medium Italic  
Park Avenue  
Kaufmann

**Symbol**



Carta



Poetica Ornaments

- αβγδεφγηηθκλμνοπ

Symbol



Adobe Wood Type Ornaments 2

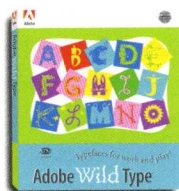
- \* □ ④ ⑤ ◆ ♦ ♣ ♠ > ⑤ ○

ITC Zapf Dingbats

# Adobe Wild Type

*Typefaces for work and play*

Turn your creativity loose! For beginners and experts alike, Adobe Wild Type lets you add fun to anything you create. Perfect for home, office or classroom, these 14 playful display fonts give a unique look to graphic design, children's projects, invitations, brochures, packaging and more. And for an affordable price.



So liven up any design instantly with Critter. Roll text into motion with Rad. Make a headline legendary with Mythos. It's up to you! Includes ATM software (p. 17) for smooth, beautiful type.

**ABCDEFG**

Critter™

ABCDEFGHIJKLMNop

Myriad Sketch

**ABCDEFG**

Cutout™

**ABCDEFGHIJKLMN**

Myriad Headline

**ABCDEFG**

Studz™

ABCDEFGHIJKLMNop

Myriad Tilt

**ABCDEFGHIFG**

Rad™

ABCDEFGHIJKLMNop

Birch

**ABCDEFG**

Mythos™

ABCDEFGHIJKLMNop

Utopia Headline

**ABCDEFG**

Toolbox™

**ABCDEFG**

Quake™

**ABCDEFG**

Giddyup™



Giddyup Thangs™

Available for:

- Macintosh
- Windows
- OS/2



Suggested Retail Price:

\$60



## Adobe Value Pack

*A versatile, inexpensive type collection*

The best type is now the best buy. The Adobe Value Pack contains 30 popular, scalable typefaces for documents of all kinds. There's something here for every occasion and every situation. If you're working with type for the first time, this package gives you a simple, cost-effective way to get started – and a typeface selection that even the experts will want to have on hand. Includes ATM software (p. 17) for smooth, beautiful type.



### Text

Gill Sans Condensed

Joanna Regular

Joanna Italic

Letter Gothic

Prestige Elite

### Scripts

*Bellevue*

*Biffo*

**Dom Casual**

*Nuptial Script*

*Pepita*

### Ornaments & Symbols

Carta



Minion Ornaments



Adobe Wood Type Ornaments 2



### Decorative Headlines

AG Old Face Outline

**Barmeno Extra Bold**

**Blackoak**

Bodoni Poster Compressed

CASTELLAR

**Colossal Bold**

COPPERPLATE GOTHIC

**Gill Sans Ultra Bold**

Goudy Text Lombardic Capitals

**Berthold Imago Extra Bold**

**IRONWOOD**

LITHOS REGULAR

**MESQUITE**

**Rockwell Extra Bold**

Runic Condensed

**STENCIL**

Willow

### Available for:

- Macintosh
- Windows
- OS/2

### Suggested Retail Price:

\$60

## Type On Call

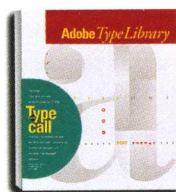
*The fastest, easiest, most economical way to buy Adobe type*

The Type On Call CD-ROM lets you buy Adobe type whenever you need it, just by making a phone call. It's the fastest, easiest and most economical way to grow your type collection.

The disc contains more than 1,300 encrypted Type 1 typefaces from the Adobe Type Library. Initial purchase includes ATM software (p. 17) and 13 typefaces, plus access codes to two typeface packages you choose from a selection of eight. The Macintosh version also includes Adobe Type Reunion software (p. 20), the Adobe Printer Driver, the Adobe Type Browser – a handy, on-line catalog that lets you view and print samples of any Adobe typeface – and Acrobat Reader software (p. 7) for viewing on-line documents.

When you need to unlock more typefaces, simply call Adobe to purchase the codes. The Type On Call staff not only takes your order but also answers your technical questions. Type On Call customers receive discount prices every day, money-saving special packages and seasonal offers, plus the unique option to purchase individual typefaces from any library package. So you always get just what you want, with no delays, shipping charges or extra packaging.

The following Adobe products include the Macintosh version of Type On Call: Adobe SuperATM (p. 18), Acrobat Distiller (p. 6), Acrobat Starter Kit (p. 7), and the Macintosh Deluxe CD-ROM Editions of Adobe Illustrator (p. 8), Adobe Photoshop (p. 12) and Adobe Premiere (p. 14).



**Available for:**

- Macintosh (more than 1,700 typefaces)
- PC

**Suggested Retail Price:**

\$99

**To order fonts  
through Type On Call,  
call 1-800-682-3623**

# Adobe Font Folio™

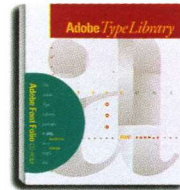
*The world's broadest collection  
of Type 1 typefaces on CD-ROM*

If you can't make up your mind, why not just get it all? This is the ideal solution for service bureaus, publishers, design studios or anyone who needs a wide variety of type. Revision 6 of the Adobe Font Folio CD-ROM contains packages 1 through 360 of the Adobe Type Library. It gives you access to more than 1,800 Type 1 typefaces, including our popular Adobe Originals and new multiple master typefaces. Best of all, you save 81% off the total list price for the library's individual packages.

Just insert the disc into your computer's CD-ROM reader for quick and convenient access to the full collection. And with the compact disc's optical technology, your font software is secure and nonerasable.

Your purchase includes:

- Adobe Type Manager software (p. 17)
- Adobe Type Reunion software (p. 20)
- Adobe TypeAlign software (p. 20)
- Fifth Generation Systems' Suitcase™ 2.0 utility for organizing and accessing fonts
- Complete documentation, including the *Adobe Type Guide* reference books
- A two-printer license for use on any two output devices



**Available for:**

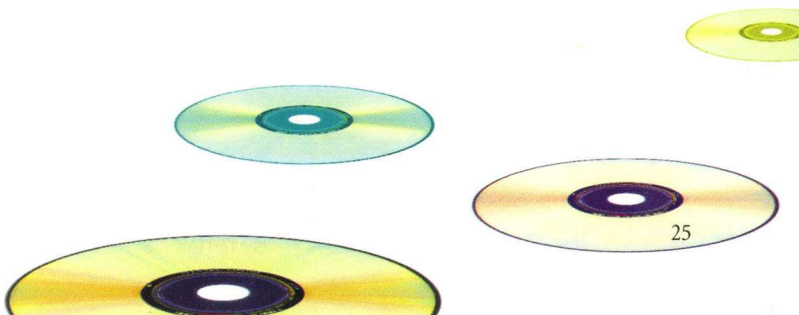
- Macintosh
- PC

**Awards:**

- 1992, *Publish Readers' Choice Award*

**Suggested Retail Price:**

Call for current pricing



# Adobe Type Library

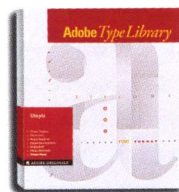
*The world's broadest, highest-quality  
selection of Type 1 typefaces*

The Adobe Type Library comprises the world's broadest, highest-quality selection of font software in the Type 1 digital format, the industry standard. These more than 1,800 typefaces include the collections of internationally renowned foundries such as Agfa, Berthold, ITC, Linotype-Hell, Monotype, Morisawa, TypeBank and Adobe itself.

Most Adobe Type Library packages contain typefaces from one family, or a group of typefaces with similar characteristics. Symbol typefaces comprise character sets for special purposes such as music notation or map making. Expert sets include special characters such as old style figures and small capitals. Non-Latin typeface choices include Japanese and Cyrillic.

**Adobe Originals collection** Some of the most popular Adobe Type Library packages come from the Adobe Originals collection of new designs and classic revivals created by Adobe's type designers. Every Adobe Originals package comes with a specimen book that shows the type in use. An Adobe Expert Collection™ package of special characters is often available to complement Adobe Originals typefaces.

When you work with Adobe type, you can use a variety of computers and operating systems, scale type to any size, and print at any resolution on the full range of Adobe PostScript and non-PostScript output devices. Whether you're an expert or a beginner, whether you work on a basic or sophisticated computer system, Adobe type is designed to make your job easier and your documents more professional-looking.



**Available for:**

- Macintosh
- Windows
- OS/2

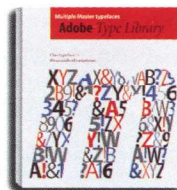
**Awards:**

- 1992, 1991, 1990 and 1989, *Publish* Readers' Choice Award, Best Macintosh Type Library
- 1992 and 1991, *Publish* Readers' Choice Award, Best PC Type Library

For multiple master typefaces:

- 1992, Seybold Award for Excellence
- 1992, *Macworld* "5 Star" Rating (Myriad typeface)
- 1992, *MacUser* Editors' Choice Award (Minion and Myriad typefaces)

**Multiple master typefaces** This breakthrough in digital typography lets you generate thousands of fonts from a single typeface by varying design attributes such as weight, width, optical size and style – without compromising the integrity or readability of the letterforms. Multiple master typefaces are compatible with existing applications and Type 1 typefaces. Each multiple master package includes a set of ready-to-use primary fonts, plus ATM (p. 17) and Adobe Type Reunion (p. 20) software.



Turn the page for a detailed library listing with prices.

<i>design axis</i>	<i>dynamic range</i>
<i>weight</i>	<b>aaaaaa</b> <i>light to black</i>
<i>width</i>	<b>aaaaaa</b> <i>condensed to extra-extended</i>
<i>style</i>	<b>aaaaaa</b> <i>wedge serif to slab serif</i>
<i>optical size</i>	<b>aaaaaa</b> <i>6-point to 72-point (scaled to same size)</i>

Because each multiple master typeface lets you manipulate one or more design axes, you have tremendous flexibility and control over the type on your page.

# Adobe Type Library

**e** Denotes an Adobe Originals package

SC & OSF Denotes a Small Capitals & Old Style

Figures package

Denotes new package. Call for availability

## No. Price Package Name

34	\$185	<b>Aachen™ Bold</b>	Includes Freestyle Script, Revue, University Roman
303	\$275	<b>AG Book™ Rounded</b>	
286	\$185	<b>AG Book Stencil</b>	Includes AG Old Face Shaded, Barmeno Extra Bold, Cosmos Extra Bold, Formata Outline
249	\$275	<b>AG Old Face™</b>	
286	\$185	<b>AG Old Face Shaded</b>	Includes AG Book Stencil, Barmeno Extra Bold, Cosmos Extra Bold, Formata Outline
306	\$145	<b>AG Schoolbook™</b>	
96	\$370	<b>Berthold Akzidenz Grotesk®</b>	
270	\$370	<b>Berthold Akzidenz Grotesk Condensed</b>	
248	\$185	<b>Berthold Akzidenz Grotesk Extended</b>	
246	\$185	<b>Albertus®</b>	Includes Castellar
257	\$185	<b>Aldus,* ALDUS SC &amp; OSF</b>	
10	\$275	<b>ITC American Typewriter®</b>	
68	\$185	<b>Americana®</b>	
339	\$185	<b>Amigo™</b>	Includes Marigold, Oxford, Pelican, Visigoth
355	\$145	<b>ITC ANNA™</b>	Includes ITC Beesknees, ITC Mona Lisa, ITC Ozwald
82	\$185	<b>Antique Olive® 1</b>	
107	\$185	<b>Antique Olive 2</b>	
340	\$275	<b>Apollo,™ APOLLO EXPERT COLLECTION</b>	
116	\$185	<b>Arcadia*</b>	Includes Industria, Insignia
353	\$185	<b>ARIADNE*</b>	Includes Diotima, Smaragd
90	\$185	<b>Arnold Böcklin</b>	Includes Fette Fraktur, Helvetica Inserat, Present Script
319	\$185	<b>Ashley Script™</b>	Includes Monoline Script, New Berolina, Palace Script
99	\$370	<b>New Aster™</b>	
223	\$275	<b>Auriol®</b>	
4	\$185	<b>ITC Avant Garde Gothic® 1</b>	
212	\$275	<b>ITC Avant Garde Gothic 2</b>	
124	\$185	<b>ITC Avant Garde Gothic Condensed</b>	

## No. Price Package Name

342	\$185	<b>ITC Avant Garde Gothic multiple master</b>	
79	\$275	<b>Avenir* 1</b>	
80	\$275	<b>Avenir 2</b>	
		<b>B</b>	
211	\$145	<b>Baker Signet™</b>	Includes Impact
149	\$185	<b>BANCO®</b>	Includes Charme, Flyer, Wilhelm Klingspor Gotisch
273	\$185	<b>Barmeno™</b>	
286	\$185	<b>Barmeno Extra Bold</b>	Includes AG Book Stencil, AG Old Face Shaded, Cosmos Extra Bold, Formata Outline
324	\$185	<b>Berthold Baskerville™</b>	
232	\$185	<b>Berthold Baskerville Book™</b>	
18	\$185	<b>ITC New Baskerville®</b>	
226	\$145	<b>ITC NEW BASKERVILLE SC &amp; OSF</b>	
87	\$185	<b>ITC Bauhaus®</b>	
355	\$145	<b>ITC BEESKNEES™</b>	Includes ITC Anna, ITC Mona Lisa, ITC Ozwald
309	\$185	<b>Bell Centennial</b>	
307	\$145	<b>Bell Gothic</b>	
260	\$185	<b>Bellevue™</b>	Includes Boulevard, Berthold Script
52	\$185	<b>Belwe™</b>	
161	\$185	<b>Bembo® 1</b>	
186	\$185	<b>Bembo 2</b>	
349	\$185	<b>BEMBO EXPERT COLLECTION</b>	
11	\$185	<b>ITC Benguiat®</b>	Includes Friz Quadrata
178	\$370	<b>ITC Benguiat Gothic®</b>	
106	\$370	<b>ITC Berkeley Oldstyle®</b>	
311	\$145	<b>Berliner Grotesk™</b>	
221	\$185	<b>Berling™</b>	
352	\$185	<b>Bernhard Modern</b>	
319	\$185	<b>New Terolina™</b>	Includes Ashley Script, Monoline Script, Palace Script
289	\$185	<b>Biffo™</b>	Includes Dorchester Script, Pepita, Monotype Script Bold
e 160	\$185	<b>Birch™, Blackoak™</b>	Includes Madrone, Poplar, Willow, Adobe Wood Type Ornaments 2
325	\$275	<b>Block® Berthold</b>	


**No. Price Package Name**

26	<b>\$185</b>	Bodoni 1
118	<b>\$185</b>	Bodoni 2
98	<b>\$185</b>	Bauer Bodoni™ 1
111	<b>\$185</b>	<b>Bauer Bodoni 2</b>
199	<b>\$145</b>	BAUER BODONI SC & OSF
224	<b>\$370</b>	Berthold Bodoni® Antiqua
268	<b>\$185</b>	BERTHOLD BODONI ANTIQUA EXPERT COLLECTION
316	<b>\$275</b>	Berthold Bodoni Antiqua Condensed
304	<b>\$275</b>	Berthold Bodoni Old Face
310	<b>\$185</b>	BERTHOLD BODONI OLD FACE EXPERT COLLECTION
2	<b>\$185</b>	ITC Bookman® 1
146	<b>\$185</b>	<b>ITC Bookman 2</b>
320	<b>\$370</b>	Boton™
260	<b>\$185</b>	<i>Boulevard</i> ™ Includes Bellevue, Berthold Script
33	<b>\$145</b>	<i>Brush Script</i> Includes Hobo, Stencil

**C**

	<b>\$359 \$95</b>	<i>Cajlich</i> ™ Script (multiple master)
66	<b>\$370</b>	New Caledonia®
214	<b>\$145</b>	NEW CALEDONIA SC & OSF
293	<b>\$145</b>	<b>Calvert</b> ™
102	<b>\$145</b>	Candida™
297	<b>\$185</b>	Cantoria® 1
298	<b>\$275</b>	<b>Cantoria 2</b>
229	<b>\$145</b>	<i>Carolina</i> * Includes Clairvaux, San Marco
110	<b>\$145</b>	<i>Cascade</i> * Script Includes Nuptial Script, Medici Script
53	<b>\$185</b>	Caslon 3, Caslon 540
241	<b>\$145</b>	CASLON 3 SC & OSF, CASLON 540 SC & OSF
72	<b>\$95</b>	Caslon Open Face
	180	<b>\$275</b> Adobe Caslon™
	181	<b>\$185</b> ADOBE CASLON EXPERT COLLECTION
295	<b>\$185</b>	Berthold Caslon Book®

**No. Price Package Name**

296	<b>\$185</b>	BERTHOLD CASLON BOOK EXPERT COLLECTION
157	<b>\$370</b>	ITC Caslon 224®
246	<b>\$185</b>	CASTELLAR™ Includes Albertus
341	<b>\$185</b>	Catull®
133	<b>\$275</b>	Caxton™
233	<b>\$185</b>	Centaur®
333	<b>\$185</b>	CENTAUR EXPERT COLLECTION
74	<b>\$370</b>	Linotype Centennial*
206	<b>\$185</b>	LINOTYPE CENTENNIAL SC & OSF
70	<b>\$145</b>	Century Expanded
22	<b>\$145</b>	Century Old Style
141	<b>\$370</b>	ITC Century®
142	<b>\$370</b>	ITC Century Condensed
5	<b>\$185</b>	New Century Schoolbook
234	<b>\$185</b>	New Century Schoolbook Fractions Please refer to Symbol section of Index
	120	<b>\$185</b> CHARLEMAGNE™ Includes Trajan
149	<b>\$185</b>	<i>Charme</i> ® Includes Banco, Flyer, Wilhelm Klingspor Gotisch
24	<b>\$185</b>	ITC Cheltenham® 1
140	<b>\$185</b>	ITC Cheltenham 2
174	<b>\$370</b>	ITC Cheltenham Condensed
314	<b>\$275</b>	Christiana®
222	<b>\$275</b>	<b>Berthold City</b> ®
229	<b>\$145</b>	<i>Clairvaux</i> * Includes Carolina, San Marco
64	<b>\$145</b>	<b>Clarendon</b> *
284	<b>\$185</b>	<b>Clearface Gothic</b> *
67	<b>\$370</b>	ITC Clearface®
86	<b>\$185</b>	Cochin®
259	<b>\$185</b>	Colossalis®
327	<b>\$185</b>	Comenius™ Antiqua
84	<b>\$185</b>	Concorde™
292	<b>\$185</b>	<b>CONCORDE EXPERT COLLECTION</b>
330	<b>\$185</b>	Concorde Condensed

**No. Price Package Name**

- 266 **\$185** Concorde Nova™, CONCORDE NOVA  
EXPERT COLLECTION
- 32 **\$145** **Cooper Black**
- 113 **\$370** COPPERPLATE GOTHIC
- 43 **\$145** Corona\*
- 274 **\$185** Cosmos™
- 286 **\$185** **Cosmos Extra Bold** Includes AG Book  
Stencil, AG Old Face Shaded, Barmeno Extra Bold, Formata Outline
-  122 **\$185** **COTTONWOOD™** Includes Ironwood, Juniper,  
Mesquite, Ponderosa, Adobe Wood Type Ornaments 1
- 344 **\$185** Cremona™
- 170 **\$370** ITC Cushing®

**D**

- 318 **\$370** Delta Jaeger®
- 322 **\$275** Linotype Didot\*
- 176 **\$185** DIN Schriften
- 353** **\$185** Diotima\* Includes Ariadne, Smaragd
- 91 **\$145** Dom Casual
- 289 **\$185** *Dorchester Script™* Includes Biffa, Pepita,  
Monotype Script Bold
- 135 **\$145** **Doric Bold\*** Includes Maximus
- 195 **\$145** Duc De Berry\* Includes Herculanium, Ormia

**E**


- 243 **\$185** Egyptienne F\*
- 269 **\$370** Ellington®
- 335 **\$185** Else™ NPL
- 290 **\$145** **ENGRAVERS BOLD FACE**  
Includes Serlio
- 56 **\$275** ITC Eras®
- 263 **\$185** Ehrhardt®
- 267 **\$370** ITC Esprit®
- 44 **\$275** Eurostile™ 1
- 130 **\$185** Eurostile 2
- 45 **\$145** Excelsior\*

**No. Price Package Name**

**F**

- 281 **\$275** Fairfield\* 1
- 282 **\$370** FAIRFIELD 2
- 317 **\$145** **Falstaff™** Includes Inflex Bold,  
Monotype Old Style Bold Outline
- 173 **\$370** ITC Fenice®
- 90 **\$185** **Fette Fraktur\*** Includes Arnold Böcklin,  
Helvetica Inserat, Present Script
- 262 **\$145** ITC Flora®
- 149 **\$185** **Flyer\*** Includes Banco, Charme, Wilhelm Klingspor Gotsch
- 93 **\$185** Folio®
- 218 **\$370** Formata®
- 323 **\$370** Formata Condensed
- 337 **\$185** **FORMATA EXPERT COLLECTION**
- 286 **\$185** *Formata Outline* Includes AG Book Stencil,  
AG Old Face Shaded, Barmeno Extra Bold, Cosmos Extra Bold
- 321 **\$145** **Forte™** Includes Klang, Mercurius Bold Script
- 103 **\$145** **Franklin Gothic**
- 23 **\$275** ITC Franklin Gothic®
- 34 **\$185** *Freestyle™ Script* Includes Aachen, Revue, University Roman
- 11 **\$185** Friz Quadrata Includes ITC Benguiat
- 73 **\$370** Frutiger\*
- 261 **\$185** Frutiger Condensed
- 39 **\$275** Futura® 1
- 46 **\$275** **Futura 2**
- 47 **\$370** Futura Condensed

**G**

- 17 **\$185** ITC Galliard® 1
- 192 **\$185** **ITC Galliard 2**
- 77 **\$185** Garamond 3\*
- 193 **\$145** GARAMOND 3 SC & OSF
-  100 **\$275** Adobe Garamond™
-  101 **\$185** **ADOBE GARAMOND  
EXPERT COLLECTION**
- 250 **\$275** Berthold Garamond™



No.	Price	Package Name
331	\$185	BERTHOLD GARAMOND EXPERT COLLECTION
9	\$185	ITC Garamond® 1
150	\$185	ITC Garamond 2
139	\$370	ITC Garamond Condensed
148	\$145	Simoncini Garamond®
75	\$185	Stempel Garamond*
225	\$145	STEMPEL GARAMOND SC & OSF
187	\$370	Garth Graphic®
283	\$145	Gazette*
152	\$275	Gill Sans® 1
162	\$185	Gill Sans 2
345	\$185	<b>Gill Sans Display</b>
247	\$275	ITC Giovanni™
12	\$185	Glypha* 1
164	\$275	Glypha 2
85	\$145	<b>Gothic 13</b> <small>Includes Tempo</small>
20	\$185	Goudy 1
54	\$145	<b>Goudy 2</b>
227	\$145	GOUDY SC & OSF
242	\$145	<b>Goudy Text™</b>
305	\$185	Monotype Goudy Modern™ <small>Includes Monotype Scotch Roman</small>
205	\$145	Granjon*
209	\$145	GRANJON SC & OSF
360	\$145	Graphite™ (multiple master)
294	\$275	Monotype Grotesque™ 1
299	\$185	Monotype Grotesque 2
251	\$275	Guardi*
		<b>H</b>
13	\$185	<b>Helvetica* Black</b> <small>Includes Helvetica Light</small>
50	\$145	<b>Helvetica Compressed</b>
14	\$370	Helvetica Condensed
234	\$185	Helvetica Fractions <small>Please refer to Symbol section of Index</small>

No.	Price	Package Name
90	\$185	<b>Helvetica Inserat</b> <small>Includes Arnold Böcklin, Fette Fraktur, Present Script</small>
13	\$185	Helvetica Light <small>Includes Helvetica Black</small>
59	\$185	<b>Helvetica Neue 1</b>
60	\$275	Helvetica Neue 2
61	\$275	Helvetica Neue 3
228	\$95	Helvetica Neue Bold Outline
188	\$275	<b>Helvetica Neue Condensed 1</b>
189	\$275	Helvetica Neue Condensed 2
190	\$275	Helvetica Neue Condensed 3
182	\$185	<b>Helvetica Neue Extended 1</b>
183	\$275	Helvetica Neue Extended 2
184	\$275	<b>Helvetica Neue Extended 3</b>
175	\$275	<b>Helvetica Rounded</b>
195	\$145	HERCULANUM* <small>Includes Duc De Berry, Omnia</small>
89	\$370	Hiroshige™
33	\$145	<b>Hobo</b> <small>Includes Brush Script, Stencil</small>
343	\$370	Horley Old Style™
		<b>I</b>
217	\$370	Berthold Imago®
211	\$145	<b>Impact™</b> <small>Includes Baker Signet</small>
97	\$145	Impressum®
116	\$185	Industria* <b>Insignia*</b> <small>Includes Arcadia</small>
317	\$145	<b>Inflex Bold™</b> <small>Includes Falstaff, Monotype Old Style Bold Outline</small>
e 122	\$185	<b>IRONWOOD™</b> <small>Includes Cottonwood, Juniper, Mesquite, Ponderosa, Adobe Wood Type Ornaments 1</small>
285	\$145	<i>ITC Isadora™</i>
51	\$145	<b>Italia™</b>
308	\$185	Monotype Italian Old Style™
		<b>J</b>
332	\$370	Jaeger Daily News®

No.	Price	Package Name
55	\$185	Janson Text*
204	\$145	JANSON TEXT SC & OSF
236	\$275	Joanna®
122	\$185	<b>JUNIPER™</b> Includes Cottonwood, Ironwood, Mesquite, Ponderosa, Adobe Wood Type Ornaments 1

## K

252	\$185	Kabel*
57	\$185	ITC Kabel®
63	\$145	Kaufmann®
347	\$145	<b>Kino™</b> Includes Matura, Wittenberger Fraktur
321	\$145	<b>Klang®</b> Includes Forte, Mercurius Bold Script
19	\$185	ITC Korinna®
115	\$145	<i>Künstler Script*</i>

## L

258	\$145	<b>Latin™ Condensed</b> Includes Onyx, Runic Condensed
159	\$370	ITC Leawood®
27	\$185	Letter Gothic
83	\$145	Life®
326	\$370	LinoLetter*
348	\$185	LINO LETTER SC & OSF
94	\$145	<i>Linoscript*</i> , <i>Linotext*</i>
121	\$185	LITHOS™
346	\$275	<b>Lo-Type®</b>
8	\$185	ITC Lubalin Graph®
36	\$185	Lucida®
154	\$145	<b>Lucida Math</b> Please refer to Symbol section of Index
48	\$185	Lucida Sans

## M

200	\$145	<b>ITC MACHINE®</b>
160	\$185	<b>Madrone™</b> Includes Birch, Blackoak, Poplar, Willow, Adobe Wood Type Ornaments 2
339	\$185	<b>Marigold™</b> Includes Armigo, Oxford, Pelican, Visigoth
347	\$145	<b>Matura™</b> Includes Kino, Wittenberger Fraktur

No.	Price	Package Name
135	\$145	<b>Maximus*</b> Includes Doric
110	\$145	<i>Medici* Script</i> Includes Cascade Script, Nuptial Script
16	\$185	Melior*
49	\$370	Memphis*
112	\$275	Meridien*
321	\$145	<b>Mercurius™ Bold Script</b> Includes Forte, Klang


122	\$185	<b>MESQUITE™</b> Includes Cottonwood, Ironwood, Juniper, Ponderosa, Adobe Wood Type Ornaments 1
58	\$145	<b>MICR</b> 1 2 3 4 Includes OCR-A, OCR-B
143	\$370	Minion™
144	\$185	MINION EXPERT COLLECTION
276	\$275	Minion multiple master
277	\$185	MINION MULTIPLE MASTER EXPERT COLLECTION
129	\$370	Minister
109	\$145	<i>Mistral®</i> Includes Reporter #2
355	\$145	<b>ITC Mona Lisa™</b> Includes ITC Anna, ITC Beesknees, ITC Ozwald
319	\$185	<i>Manoline Script™</i> Includes Ashley Script, New Beroilina, Palace Script
334	\$370	Monotype Modern™
275	\$185	Myriad™ (multiple master)

## N

137	\$145	Neuzeit* S
30	\$185	News Gothic
219	\$370	Nofret®
338	\$185	NOFRET EXPERT COLLECTION
114	\$275	ITC Novarese®
110	\$145	<i>Nuptial Script</i> Includes Cascade Script, Medici Script

## O

58	\$145	<b>OCR-A 1 OCR-B</b> Includes MICR
313	\$275	Octavian™
357	\$185	ITC Officina Sans™
356	\$185	ITC Officina Serif™
317	\$145	<b>Monotype Old Style™ Bold Outline</b> Includes Falstaff, Inflex Bold

No.	Price	Package Name	No.	Price	Package Name
239	\$185	Old Style 7, OLD STYLE 7 SC & OSF	329	\$185	Poppl-Laudatio Condensed
169	\$185	Olympian*	245	\$185	Poppl-Pontifex™
195	\$145	OMNIA* Includes Duc De Berry, Herculanum	265	\$185	POPPL-PONTIFEX EXPERT COLLECTION
258	\$145	Onyx™ Includes Latin Condensed, Runic Condensed	254	\$145	<i>Poppl-Residenz™</i>
6	\$185	Optima*	92	\$145	Post-Antiqua™
29	\$145	ORATOR	280	\$145	Post-Mediäval™
339	\$185	OXFORD™ Includes Amigo, Marigold, Pelican, Visigoth	271	\$275	Present*
355	\$145	<b>ITC Oswald™</b> Includes ITC Anna, ITC Beesknees, ITC Mona Lisa	90	\$185	Present Script Includes Arnold Böcklin, Fette Fraktur, Helvetica Inserat
<b>P</b>			28	\$185	Prestige Elite
319	\$185	<i>Palace Script™</i> Includes Ashley Script, New Berolina, Monoline Script	<b>Q</b>		
1	\$185	Palatino* 1	132	\$185	ITC Quorum®
291	\$275	<b>Palatino 2</b>	<b>R</b>		
213	\$145	PALATINO SC & OSF	128	\$185	Raleigh*
108	\$145	Parisian Includes Umbra	109	\$145	<i>Reporter® No. 2</i> Includes Mistral
25	\$95	<i>Park Avenue®</i>	34	\$185	<b>Revue™</b> Includes Aachen, Freestyle Script, University Roman
65	\$145	PEIGNOI*	151	\$275	Rockwell® 1
339	\$185	<i>Pelican™</i> Includes Amigo, Marigold, Oxford, Visigoth	163	\$145	Rockwell 2
289	\$185	<i>Pepita™</i> Includes Biffo, Dorchester Script, Monotype Script Bold	256	\$145	Rotation*
215	\$185	Perpetua® 1	203	\$275	Agfa® Rotis™ Sans Serif
264	\$185	PERPETUA EXPERT COLLECTION	202	\$275	Agfa Rotis Semisans
288	\$370	Photina®	201	\$185	Agfa Rotis Semiserif, Agfa Rotis Serif
207	\$185	Plantin® 1	258	\$145	<b>Runic™ Condensed</b> Includes Onyx, Latin Condensed
220	\$185	Plantin 2	119	\$145	Russell Square™
216	\$370	PMN Caecilia*	<b>S</b>		
235	\$185	PMN CAECILIA SC & OSF	88	\$185	Sabon*
300	\$275	<i>Poetica™ 1</i>	197	\$145	SABON SC & OSF
301	\$185	<i>Poetica 2 Supplement</i>	229	\$145	<b>San Marco*</b> Includes Clairvaux, Carolina
122	\$185	 Includes Cottonwood, Ironwood, Juniper, Mesquite, Adobe Wood Type Ornaments 1	358	\$145	Sanvito™ (multiple master)
160	\$185	<b>Poplar™</b> Includes Birch, Blackoak, Willow, Adobe Wood Type Ornaments 2	172	\$95	Sassoon® Primary
328	\$370	Poppl-Laudatio™	125	\$370	Stempel Schneidler®

No.	Price	Package Name
305	\$185	<b>Monotype Scotch Roman™</b> Includes Monotype Goudy Modern
260	\$185	<i>Berthold Script™</i> Includes Bellevue, Boulevard
289	\$185	<b>Monotype Script Bold™</b> Includes Biffo, Dorchester Script, Pepita
69	\$275	ITC Serif Gothic®
71	\$275	Serifa®
290	\$145	SERLIO Includes Engravers Bold Face
153	\$275	<b>Serpentine™</b>
185	\$185	Shannon™
136	\$145	<i>Shelley*</i>
231	\$370	ITC Slimbach®
353	\$185	<b>SMARAGD*</b> Includes Ariadne, Diotima
147	\$145	<i>Snell Roundhand*</i>
7	\$185	ITC Souvenir® 1
117	\$185	<b>ITC Souvenir 2</b>
177	\$145	Spartan* Classified
302	\$275	Spectrum™
33	\$145	<b>STENCIL</b> Includes Brush Script, Hobo
255	\$185	ITC Stone® Phonetic Please refer to Symbol section of Index
42	\$275	ITC Stone Informal
41	\$275	ITC Stone Sans
40	\$275	ITC Stone Serif
167	\$370	ITC Symbol®
134	\$185	Syntax*
<b>T</b>		
123	\$185	Tekton™
350	\$185	Tekton multiple master
85	\$145	<b>Tempo™ Heavy Condensed</b> Includes Gothic 13
336	\$275	ITC Tiepolo®
31	\$275	ITC Tiffany
179	\$145	Times* 2
194	\$145	TIMES SC & OSF
208	\$185	Times Europa
145	\$185	Times New Roman®

No.	Price	Package Name
312	\$145	Times New Roman Condensed
278	\$145	Times Phonetic Please refer to Symbol section of Index
62	\$185	Times Ten
196	\$145	TIMES TEN SC & OSF
126	\$370	Trade Gothic*
127	\$185	Trade Gothic Condensed
287	\$145	Trade Gothic Extended
120	\$185	<b>TRAJAN™</b> Includes Charlemagne
15	\$185	Trump Mediäval*
210	\$145	TRUMP MEDIÄVAL SC & OSF
<b>U</b>		
108	\$145	<b>UMBRA™</b> Includes Parisian
37	\$370	Univers*
38	\$275	Univers Condensed
168	\$370	Univers Extended
191	\$185	<b>Univers Extra Black,</b> Univers Ultra Condensed
34	\$185	University™ Roman Includes Aachen, Freestyle Script, Revue
166	\$370	ITC Usherwood®
104	\$275	Utopia™
105	\$185	UTOPIA EXPERT COLLECTION
<b>V</b>		
95	\$185	VAG Rounded
272	\$370	Vectora*
230	\$370	ITC Veljovic®
138	\$370	Versailles*
339	\$185	<i>Visigoth™</i> Includes Amigo, Marigold, Oxford, Pelican
351	\$145	Viva™ (multiple master)
<b>W</b>		
81	\$275	Berthold Walbaum Book™
198	\$145	BERTHOLD WALBAUM SC & OSF
131	\$370	ITC Weidemann®

**No. Price Package Name**

- 76 **\$185** Weiss®
- 149 **\$185** Wilhelm Klingspor Gotisch\*  
Includes Banco, Charme, Flyer
- 244 **\$275** Wilke\*
- 160 **\$185** Willow™ Includes Birch, Blackoak, Poplar,  
Adobe Wood Type Ornaments 2
- 347 **\$145** Wittenberger Schriftur™  
Includes Kino, Matura



- 3 **\$145** ITC Zapf Chancery®  
Includes ITC Zapf Dingbats
- 165 **\$275** ITC Zapf Chancery

**Symbol**

- 253 **\$145** Linotype\* Astrology Pi ☾ ♃ ♁ ♁ ♁
- 279 **\$145** Audio Pi 🎧 📻 📻 📻 📻 📻  
Includes Warning Pi
- 155 **\$185** Border Pi ⌋ ⌋ ⌋ ⌋ Includes European Pi
- 156 **\$145** Bundesbahn Pi Ⓐ Ⓑ Ⓒ Ⓓ Ⓔ Ⓕ Ⓖ Ⓗ
- 35 **\$95** Carta™ 🌐 🌐 🌐 🌐 🌐 123
- 234 **\$185** New Century Schoolbook Fractions  
1½ ⅔ ½ ⅓ ¼ 1/32 1/21 Includes Helvetica Fractions
- 171 **\$49** Cheq™ 🏠 🏠 🏠 🏠 🏠 🏠 🏠 🏠
- 238 **\$145** Linotype Decoration Pi ❄️ ❄️ ❄️ ❄️ ❄️
- 155 **\$185** European Pi ① ② ☹️ ☆ ▽ △ Includes Border Pi
- 240 **\$185** Linotype Game Pi 🎲 🎲 🎲 🎲 🎲 🎲 🎲 🎲
- 234 **\$185** Helvetica Fractions 1½ ⅔ ½ ⅓ ¼ 1/32 1/21  
Includes New Century Schoolbook Fractions
- 237 **\$145** Linotype Holiday Pi 🎁 🎁 🎁 🎁 🎁
- 154 **\$145** Lucida Math ₣ ∩ ⊕ √ ∫
- 158 **\$275** Mathematical Pi α β φ × ∥ ≡ □ ◇ ○
- 21 **\$95** Sonata™ 123 🎵 🎵 🎵 🎵 🎵 🎵 🎵 🎵
- 255 **\$185** ITC Stone Phonetic ʰ ʰ ʰ ʰ ʰ ʰ ʰ ʰ
- 278 **\$145** Times Phonetic ʰ ʰ ʰ ʰ ʰ ʰ ʰ ʰ

**No. Price Package Name**

- 78 **\$145** Universal Greek + Math Pi α β ψ δ Φ Γ Η  
Universal News + Commercial Pi ♂ ♀ ♀ ♂
- 279 **\$145** Warning Pi 🚫 🚫 🚫 🚫 🚫 🚫  
Includes Audio Pi
- 122 **\$185** Adobe Wood Type™ Ornaments 1  
Includes Cottonwood, Ironwood, Juniper, Mesquite, Ponderosa
- 160 **\$185** Adobe Wood Type Ornaments 2  
Includes Birch, Blackoak, Madrone, Poplar, Willow
- 3 **\$145** ITC Zapf Dingbats® ➡ ➡ ➡ ➡ ➡ ➡ ➡ ➡  
Includes ITC Zapf Chancery

**Non-Latin**

- 315 **\$275** Minion Cyrillic  
Миньон Кириллица
- 354 **\$275** Times Ten Cyrillic  
Таймс-Десять Кириллица  
中ゴシック BBB™ Gothic Medium BBB  
太ゴ B101™ Futo Go B101  
太ミン A101™ Futo Min A101  
平成角ゴ W5™ Heisei Kaku Go W5  
平成丸ゴシック W4™ Heisei Maru Go W4  
平成明朝 W3™ Heisei Mincho W3  
平成明朝 W3™ 外字 Heisei Mincho W3 Gajji  
平成明朝 W9™ Heisei Mincho W9  
しゅん 101™ June 101  
ロゴアール™-L LogoArl-L  
ロゴカット™-L LogoCut-L  
ロゴライン™-L LogoLine-L  
見出ゴ MB31™ Midashi Go MB31  
見出ミン MA31™ Midashi Min MA31  
新ゴ™ L Shin Go L  
新ゴ™ M Shin Go M

**No. Price Package Name**

**新ゴ™ B** Shin Go B

**新ゴ™ U** Shin Go U

**新正楷書 CBSK1™** Shinsei Kaisho CBSK 1

**リユウミン L-KL™** Ryumin Light-KL

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multiple master typefaces.

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